

**EMPLOYED
YOUTH.
EMPOWERED
NATION.**



MISSION

Partnering to co-create pioneering solutions for an inclusive workplace

VISION

Every Youth With Disability Will Have Access to Education and Employment Opportunities

We support 18 disabilities



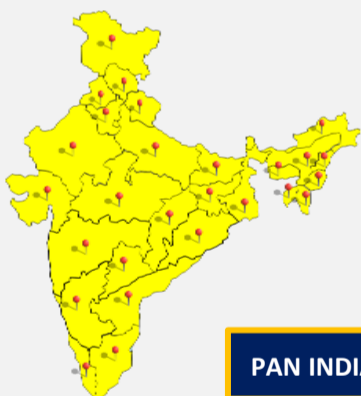
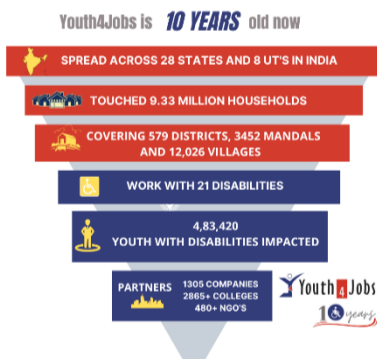
About Youth4Jobs

Youth4Jobs is a not - for - profit organization started in 2012. Today it is South Asia's largest organisation focusing on diversity and inclusion. The focus is on training less educated and educated youth with disabilities and placing them in jobs across the country. Thus, Youth4Jobs moves persons with disabilities from their present vicious cycle of poverty to the virtuous cycle of opportunity. Y4J works at 3 levels:

- i. Changing mindsets of community, colleges and companies
- ii. Enabling accessibility of infrastructure, workplace and technology
- iii. Trainings with linkages to jobs/micro enterprises for less educated and educated youth with disabilities

The work is challenging but transformational. Youth4Jobs has won the highest national and international awards, ranging from **National Award for Empowerment of Persons with Disabilities from the President of India** and **Asia winner of MITs' prestigious Future of Work award, MIT Inclusion Innovation Challenge**. Other recognition of Youth 4 Jobs work includes a **Harvard Business School case study**.

Y4J SCALE & IMPACT - LARGEST IN SOUTH ASIA



CORPORATE CONNECT

Our services to ensure hiring youth with disabilities actually helps business

- Workshops with creative ideas - Online & Offline
 - Interactive sensitisation workshops customised for Industries and disabilities
 - Sign language workshops
 - Accessibility audits for infrastructure / workplace
 - Assistive technologies to support different disabilities
- Making HR policy inclusive
- Job role matrix / job carving
- On boarding / retaining of youth
- Helping educators to be disability confident

Our Partners



GOVERNMENT CONNECT

We currently work with

- NITI Aayog
- Disabled Welfare / Social Justice
- Employment Exchange
- Labour Department
- District Collectors
- Special Skill Program
- VRCC
- Rural Development
- Commissioners

In the states of: **Bihar, Gujarat, Orissa, Punjab, Telangana, West Bengal, Karnataka, Haryana, Delhi & Jammu**

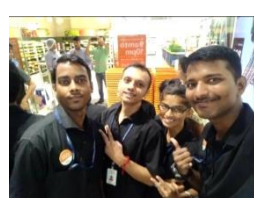


PROJECT PARIVARTAN (WISE)

WISE (Work Integrated Softs Skills and English)

WISE is our flagship pan-India program. It works on a high impact model of bridging skill gaps between industry and less educated rural youth with disabilities with short term trainings and organised sector entry level jobs. The pandemic was a very difficult period for persons with disabilities. As a COVID-19 response, we launched the first online trainings for rural youth with disabilities. We undertook a thorough research and analysis of the job market and targeted emerging sectors for linking youth to jobs. Currently, WISE gives 21st century skills like English, Soft Skills, Life Skills and Digital Literacy in a hybrid manner.

These now employed, confident youth are the Change Makers in their communities, changing long-persisting negative attitudes towards disability.



GRASSROOT ACADEMY

Partnership: State Governments

The Grassroot Academy is envisaged as a one-of-a-kind program in India that focuses on the economic empowerment of rural youth with disabilities. The vision is bold and unique: to provide technology and development tools in the hands of alumni youth with disabilities, seamlessly transforming our work into "OF THE DISABLED, BY THE DISABLED." This grassroots bottom-up inclusion, economic and social development will be anchored in the villages by Youth4Jobs alumni.

The Grassroot Academy focuses on a broader representation of disability through changing attitudes at the village level.



Grassroot
Academy

COLLEGE CONNECT & SMART INCLUSION CENTER (SIC)

College Connect is a transformational program that skills educated youth with disabilities in Colleges and those aspiring for better jobs. It works closely with 100+ companies / MNC's to understand youth competencies for the job vacancies, helps them hire youth and thus become inclusive. It has the IT Academy which offers courses in web development, coding, SQL, micro-services resulting in full stack development. Other trainings include Banking & Financial Academy and a Finishing School. College Connect is present in ALL major cities. Incomes of alumni with disabilities range from INR 2.5 lakhs to INR 4.5 lakhs per annum.

Smart Inclusion Center, a unique Y4J construct, helps educational institutes to become inclusive by increasing admissions of students with disabilities.



The RPWD Act 2016 mandates 4% of seats to be reserved for employment in Government Jobs for PwDs. It helps educators become disability confident with a range of workshops. SIC creates a platform for educators, companies, youth with disabilities and their parents to come together and understand each others needs and gaps resulting in job placements.

SwarajAbility

India's first Accessible Job Platform with AI for Person's with Disabilities



'SwarajAbility' is India's first Artificial Intelligence (AI) triggered accessible jobs platform for Persons with Disabilities. The name connotes the Gandhian values which are an integral part of our work. 'Swaraj' means independence and 'Ability' is leveraging the PwD abilities through Technology, Training and Placements. This will give scale and depth to Youth4Jobs work in helping companies onboard youth with disabilities, who in turn transform to independent, productive citizens of India.

OUR FOUNDER



Meera Shenoy

Meera Shenoy has over a decade experience in market-linked vocational skilling of rural, tribal and disabled youth from underprivileged families. She is considered a pioneer in the country in this field and uniquely works on policy and grassroots projects. She nurtures startups across the country.

She has demonstrated for the country twice, a scaled-up, high-impact model for skilling rural youth from villages and now youth with disabilities and linking them to quality jobs.

She has had two stints with the Government in senior positions. She was Executive Director of EGMM, the country's first job mission for rural and tribal youth, which she helped set up from scratch in 2004. This mission formed the template of Government Skilling Programme for Rural Youth. Her next position was to support the Office of the Advisor to the Prime Minister, Skilling & Entrepreneurship.

She has worked with the World Bank across South Asia and UNDP. She is on the Governing Council of SCPwD (Sector Council for Persons with Disabilities) and the CII Committee on Special Abilities. She was one of the few Indians to be invited to speak at the prestigious TEDxBerkeley. Her work was featured in our Hon'ble Prime Minister's popular "Mann Ki Baat." - <https://youtu.be/2AuDxDxhX3A>



For Enquiries Contact:

Sameer Nair
Meera Shenoy

sameer@youth4jobs.org
meera.shenoy@youth4jobs.org

Youth4Jobs Foundation

Plot no. 566, Road No. 12, Banjara Hills, Hyderabad, Telangana (500 034)

info@youth4jobs.org

www.youth4jobs.org

Follow us:     