

EMPLOYED
YOUTH.
EMPOWERED
NATION.



MISSION

Partnering with stakeholders and vulnerable unreached communities to co-create pioneering solutions for inclusion

VISION

Every youth with disability will be poverty free.

We support 18 disabilities



About Youth4Jobs

Youth4Jobs is a not - for - profit organization started in 2012. Today it is South Asia's largest organisation focusing on diversity and inclusion. The focus is on training youth with disabilities and placing them in jobs/enterprises across the country. Thus, Youth4Jobs moves persons with disabilities from their present vicious cycle of poverty to the virtuous cycle of opportunity. Y4J works at 4 levels:

- Changing mindsets of community, colleges and companies
- Enabling accessibility of infrastructure, workplace and technology
- Trainings with linkages to jobs/micro enterprises for less educated and educated youth with disabilities
- We use technology for transparency, improving learning outcomes, replication and scale

The work is challenging but transformational. Youth4Jobs has won the highest national and international awards, ranging from National Award for Empowerment of Persons with Disabilities from the President of India and Asia winner of MITs' prestigious Future of Work award, MIT Inclusion Innovation Challenge. Other recognition of Youth 4 Jobs work includes a Harvard Business School case study.

Y4J SCALE & IMPACT - LARGEST IN SOUTH ASIA



Youth4Jobs is **11 YEARS** old now



TOUCHED 12.1 MILLION HOUSEHOLDS



590,000

YOUTH WITH DISABILITIES IMPACTED



2,836 +

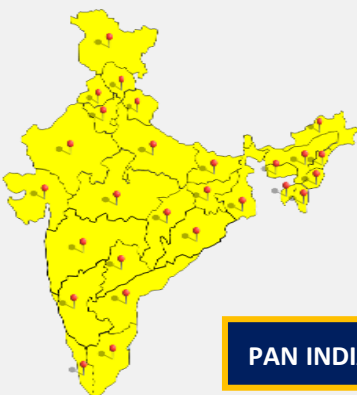
UNIVERSITIES / COLLEGES TIE-UPS



PATNRSHIPS WITH 1412 COMPANIES



WORK WITH 18 DISABILITIES



PAN INDIA

CORPORATE CONNECT

Our services to ensure hiring youth with disabilities actually helps business

- Workshops with creative ideas - Online & Offline
 - Interactive sensitisation workshops customised for Industries and disabilities
 - Sign language workshops
 - Accessibility audits for infrastructure / workplace
 - Assistive technologies to support different disabilities
- Making HR policy inclusive
- Job role matrix / job carving
- On boarding / retaining of youth
- Helping educators to be disability confident

Our Partners



INTERNATIONAL PARTNERSHIPS

Zero Project (<https://zeroproject.org/>)

Youth 4 Jobs has partnered with Zero Project to organise the Zero Project India /South Asia Conference. The First Zero Project India Conference was held on 19 – 20 September 2023



International Purple Festival – Govt of Goa

Purple Festival is India's first of its kind inclusive fest that embraces and celebrates Persons With Disabilities. The event is held annually in the month of January. Youth 4 Jobs is responsible for bringing international partnerships to the Purple Fest.



PROGRAM PARIVARTAN

1. WISE (Work Integrated Soft Skills and English) is our flagship pan-India program. It works on a high impact model of bridging skill gaps between industry and less educated rural youth with disabilities with short term trainings and organised sector entry level jobs. The pandemic was a very difficult period for persons with disabilities. As a COVID-19 response, we launched the first online trainings for rural youth with disabilities. We undertook a thorough research and analysis of the job market and targeted emerging sectors for linking youth to jobs. Currently, WISE gives 21st century skills like English, Soft Skills, Life Skills and Digital Literacy in a hybrid manner.

These now employed, confident youth are the Change Makers in their communities, changing long-persisting negative attitudes towards disability.



GRASSROOT ACADEMY

2. The Grassroot Academy is envisaged as a one-of-a-kind program in India that focuses on the economic empowerment of rural youth with disabilities. The vision is bold and unique: to provide technology and development tools in the hands of alumni youth with disabilities, seamlessly transforming our work into "OF THE DISABLED, BY THE DISABLED." This grassroots bottom-up inclusion, economic and social development will be anchored in the villages by Youth4Jobs alumni. The Grassroot Academy focuses on a broader representation of disability through changing attitudes at the village level.



COLLEGE CONNECT & DIVYANG SHAKTI

3. College Connect is a transformational program that skills educated youth with disabilities in Colleges and those aspiring for better jobs. It works closely with 100+ companies / MNC's to understand youth competencies for the job vacancies, helps them hire youth and thus become inclusive. It has the IT Academy which offers courses in web development, coding, SQL, micro-services resulting in full stack development. Other trainings include Banking & Financial Academy and a Finishing School. College Connect is present in ALL major cities. Incomes of alumni with disabilities range from INR 2.5 lakhs to INR 4.5 lakhs per annum.

4. Divyang Shakti, We run dedicated afternoon batch for young women with disabilities. Our trainings include 21st century skills for aspirational girls who are



linked to organised sector jobs. Young women with less education, widows are either linked to local jobs or entrepreneurial training with financial support.

Youth 4 Jobs launched "WE DO" a global women entrepreneurs with disability initiative

Contact: Email - WEDO@youth4jobs.org

SwarajAbility – www.swarajability.org

India's first Accessible Job Platform with AI for Person's with Disabilities



'SwarajAbility' is India's first Artificial Intelligence (AI) triggered accessible jobs platform for Persons with Disabilities. The name connotes the Gandhian values which are an integral part of our work. 'Swaraj' means independence and 'Ability' is leveraging the PwD abilities through Technology, Training and Placements. This will give scale and depth to Youth4Jobs work in helping companies onboard youth with disabilities, who in turn transform to independent, productive citizens of India.



**Founder & CEO
Meera Shenoy**

Meera Shenoy has over a decade experience in market-linked vocational skilling of rural, tribal and disabled youth from underprivileged families. She is considered a pioneer in the country in this field and uniquely works on policy and grassroots projects. She nurtures startups across the country.

She has demonstrated for the country twice, a scaled-up, high-impact model for skilling rural youth from villages and now youth with disabilities and linking them to quality jobs.

She has had two stints with the Government in senior positions. She was Executive Director of EGMM, the country's first job mission for rural and tribal youth, which she helped set up from scratch in 2004. This mission formed the template of Government Skilling Programme for Rural Youth. Her next position was to support the Office of the Advisor to the Prime Minister, Skilling & Entrepreneurship.

She has worked with the World Bank across South Asia and UNDP. She is on the Governing Council of SCPwD (Sector Council for Persons with Disabilities) and the CII Committee on Special Abilities. She was one of the few Indians to be invited to speak at the prestigious TEDxBerkeley. Her work was featured in our Hon'ble Prime Minister's popular "Mann Ki Baat." - <https://youtu.be/2AuDxDxhX3A>



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